

PIGx² Challenging pig paradigms

Own the stage, own the opportunities

- 15 Talks
- Ground-breaking insights
- Function and dinner
- Open dialogue
- Limited seats

PIGx²

2025: Thursday, 31 July & Friday, 1 August
Maslow Hotel, Menlyn, Pretoria

PIGx draws inspiration from the TED Talk presentation model, designed to spread "ideas worth spreading." This year's conference theme is **challenging pig paradigms**, featuring approximately 15 talks delivered by expert speakers and thought leaders. These dynamic presentations will share ground-breaking insights, experiences, and innovations. Each talk is capped at 20 minutes or less to keep the audience engaged and inspired, ensuring a captivating and thought-provoking experience. There will also be an evening function and dinner on the 31st of July, but seats are limited! PIGx² is expected to bring together more than 300 stakeholders in the pork industry to foster an open dialogue through diverse mindsets whilst promoting collaboration through learning.

PROPOSED PROGRAMME

08:30 Arrival and registration
09:30 Welcome

- **SESSION 1:**
09:40 Speakers
11:10 **Coffee/tea and networking (sponsored)**
- **SESSION 2:**
12:00 Speakers
13:30 **Lunch (sponsored)**
- **SESSION 3:**
14:30 Speakers
16:00 Closing
- **GALA DINNER (sponsored)**
18:30 Arrival cocktails
19:00 Dinner

DAY 01 THURSDAY, 31 JULY

DAY 02 FRIDAY, 01 AUGUST

07:30 Arrival + Coffee and tea
08:15 Opening

- **SESSION 4:**
08:20 Speakers
10:30 **Brunch and networking (sponsored)**
- **SESSION 5:**
11:00 Speakers
12:30 PIGx² closing

EXPOSURE OPPORTUNITIES

Social media exposure:

- **Pre-event**
Announcement as sponsor/network partner with a 50-word write-up.
- **Post-event**
Acknowledgement of contribution to the event.

PORCUS Prime Cuts:

- Primary industry magazine
- Feature in post-event edition supplement

SAPPO website:

- Logo listed on PIGx² page as a sponsor/network partner with website click-through.

SPONSORSHIP OPTIONS

10 SPEAKER SLOTS

- Speaker slot of 20 minutes each
- Venue takeover
- Electronic brand application
- Lighting application
- Gobo/laser
- 4 Complimentary delegate registrations

Sponsor may supply approved speaker.

Speaker fee, travel & accommodation at sponsor's own expense.

- Venue takeover
- Electronic brand application
- Lighting application
- Gobo/laser
- 6 Complimentary dinner vouchers

Sponsor to supply approved keynote speaker.

Speaker fee, travel & accommodation at sponsor's own expense.

01 EVENING EVENT

- Furniture for 5 people
- Logo screen
- 2 Complimentary delegate registrations

Optional: HDMI Port for laptop, presenting slides/video, etc. (no sound, please).

15 NETWORK STATIONS

- Branding in lunch area
- Digital announcement in the main venue
- 1 Complimentary delegate registration

Ideas for branding in the lunch area: innovative ideas requested, subject to approval.

01 LUNCH SPONSOR

- Branding in brunch area
- Digital announcement in the main venue
- 1 Complimentary delegate registration

Ideas for branding in the brunch area: innovative ideas requested, subject to approval.

01 BRUNCH SPONSOR

Brand identity requirements

To be supplied: full colour logo + main brand colour white drop-out version.

SPONSORSHIP COSTS (EX VAT)

→ 10 x SPEAKER SLOTS	R35 000 each	★ Only 2 left
→ 15 x NETWORK STATIONS	R18 000 each	★ Only 4 left
→ 1 x DINNER	R40 000	Available
→ 1 x LUNCH	R10 000	Booked
→ 1 x BRUNCH	R10 000	Booked

Payment terms: An invoice will be issued once a booking is confirmed.

A deposit of 50% is required within 14 days of receipt of the invoice.

The remaining balance must be paid in full by 30 June 2025.

CONTACT INFORMATION

Please email events@sappo.org to confirm your booking or if you have any enquiries.