# Challenging pig paradigms

### Own the stage, own the opportunities

15 Talks Ground-breaking insights Function and dinner **Open dialogue** Limited seats



2025: Thursday, 31 July & Friday, 1 August Maslow Hotel, Menlyn, Pretoria

PIGx draws inspiration from the TED Talk presentation model, designed to spread "ideas worth spreading." This year's conference theme is challenging pig paradigms, featuring approximately 15 talks delivered by expert speakers and thought leaders. These dynamic presentations will share ground-breaking insights, experiences, and innovations. Each talk is capped at 20 minutes or less to keep the audience engaged and inspired, ensuring a captivating and thought-provoking experience. There will also be an evening function and dinner on the 31st of July, but seats are limited! PIGx<sup>2</sup> is expected to bring together more than 300 stakeholders in the pork industry to foster an open dialogue through diverse mindsets whilst promoting collaboration through learning.

## **PROPOSED PROGRAMME**

08:30 Arrival and registration 09:30 Welcome

SESSION 1: 09:40 Speakers 11:10 Coffee/tea and networking (sponsored)

SESSION 2: 12:00 Speakers 13:30 Lunch (sponsored)

**SESSION 3:** 14:30 Speakers 16:00 Closing

## DAY IURSDAY. 31 JULY

GALA DINNER (sponsored) 18:30 Arrival cocktails 19:00 Dinner

## **DAY 02** FRIDAY, 01 AUGUST

07:30 Arrival + Coffee and tea 08:15 Opening

SESSION 4: 08:20 Speakers 10:30 Brunch and networking (sponsored)

SESSION 5: 11:00 Speakers 12:30 PIGx<sup>2</sup> closing

## **EXPOSURE OPPORTUNITIES**

#### Social media exposure:

**Pre-event** 

Announcement as sponsor/network partner with a 50-word write-up.

**Post-event** Acknowledgement of contribution to the event.









#### **PORCUS** Prime Cuts:

Primary industry magazine Feature in post-event edition supplement



#### SAPPO website:



Logo listed on PIGx<sup>2</sup> page as a sponsor/network partner with website click-through.

## **SPONSORSHIP OPTIONS**



- · Speaker slot of 20 minutes each
- Venue takeover
- Electronic brand application
- Lighting application
- Gobo/laser
- 4 Complimentary delegate registrations

Sponsor may supply approved speaker.

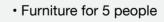
Speaker fee, travel & accommodation at sponsor's own expense.

- Venue takeover
- Electronic brand application
- Lighting application
- · Gobo/laser
- · 6 Complimentary dinner vouchers

Sponsor to supply approved keynote speaker.

Speaker fee, travel & accommodation at sponsor's own expense.





- Logo screen
- 2 Complimentary delegate registrations

Optional: HDMI Port for laptop, presenting slides/video, etc. (no sound, please).



- · Branding in lunch area
- · Digital announcement in the main venue

**NETWORK STATIONS** 

1 Complimentary delegate registration

Ideas for branding in the lunch area: innovative ideas requested, subject to approval.

## LUNCH SPONSOR



- · Branding in brunch area
- Digital announcement in the main venue
- 1 Complimentary delegate registration

Ideas for branding in the brunch area: innovative ideas requested, subject to approval.

**Brand identity requirements** To be supplied: full colour logo + main brand colour white drop-out version.

## SPONSORSHIP COSTS (EX VAT)

→ 10 x SPEAKER SLOTS	R35 000 each	★ Only 2 left
→ 15 x NETWORK STATIONS	R18 000 each	★ Only 4 left
→ 1 x DINNER	R40 000	Available
→ 1 x LUNCH	R10 000	Booked
→ 1 x BRUNCH	R10 000	Booked

Payment terms: An invoice will be issued once a booking is confirmed. A deposit of 50% is required within 14 days of receipt of the invoice. The remaining balance must be paid in full by 30 June 2025.

## **CONTACT INFORMATION**

Please email events@sappo.org to confirm your booking or if you have any enquiries.



